







# Expand your event possibilities

Transform your events into visual experiences with Cliftons Studio. Access all the space and resources you need to create engaging live-streamed events and pre-recorded content.

Using Cliftons Studio, you'll be able to deliver your content in meaningful ways, bringing together all your in-person and digital event elements. With interactive tools for live-streaming and pre-recorded productions, you can use our spaces to bring together your in-venue and remote audiences. Our team works with you to create a tailored approach based on your needs, with various technology platforms to suit your goals and budget.



## Take your event further

Cliftons Studio helps to elevate your virtual and hybrid events, as well as recorded marketing materials.

Get support from a dedicated team to streamline all your event planning, including comprehensive technical guidance and support. From planning and registrations through to on-the-day coordination, then backed up with a selection of post-production options, you can level up your events with professional, engaging digital tools to maximise your reach and impact.





## Platform Agnostic

Choose the web conferencing software that works for you from a selection of platforms – all high security, enterprise-grade options.



#### **Engaging**

Connect with a range of interaction and audience participation tools across any device.



#### Visual

Custom venue styling and presentation tools for visually integrated virtual and physical events.



#### On-Demand

Give your materials life beyond the day, with options for on-demand playback and repurposing content for use in marketing, training and more.



#### Onsite and offsite audiences

Maximise two-way interaction between speakers and audiences, both onsite and offsite.



#### **CBD** locations

Our studios are centrally located (CBD) in Sydney, Melbourne, Brisbane and Perth. Ask us about other locations and services across Asia Pacific. You can also access refreshments and catering if required.



#### Reach

Attract and extend your brand globally without the travel costs.



## Safe spaces

All our spaces are COVID-Safe, with health and safety protocols in place. Both crew and presenters work at a sufficient distance from each other.









## Get started

Every event starts with an understanding of your needs, who you need to reach and what you want to achieve. Our Studio event experts work with you to design the right setup based on your budget and requirements. We'll work with you to create a remarkable online event experience to achieve your goals.

Depending on your event size and technical needs, various packages are available to help you plan and execute your event with Cliftons Studio. You can create a wide range of engaging events from team briefings, product launches, multi-city conferences, and award dinners.

And, of course, if you've got unique requirements, our team can create a tailored proposal.



## Your support crew

Ensure your event is a success with our team of digital event specialists. Our experts in live-streamed and pre-recorded events will help you plan and ensure attention to detail. From event planning guidance to production support and post-event reporting, you'll be given comprehensive support to ensure you achieve your goals.

Depending on your event size and needs, you can access skills including:

### **Production Manager**

Your on-the-day point person/event concierge, running the Studio and coordinating all presenters.

## **Broadcast Operator**

Your onsite tech sidekick for recording or streaming all your visual and audio. They'll also work with remote presenters to make sure everything seamlessly coordinates.

## **Technical Specialist**

A tech specialist for complex video or audio presentation requirements.

### **Project Manager**

Your event co-pilot manages everything from your initial briefing and event prep to post-event reporting.

# Marketing Specialist / Graphic Designer

Optional support to give you marketing support, copywriting services, and design for integrated visual styling that supports your brand and corporate style guide.









