



READY TO AMPLIFY YOUR EVENT'S REACH?

Discover hybrid events at Cliftons

Your partner for hosting incredible hybrid events

FACE-TO-FACE OR VIRTUAL EVENTS? FOR THE BEST OF BOTH, GO HYBRID

In a digital world, attendees increasingly expect choice when it comes to attending events.

Hybrid events fuse the physical with the virtual to create a rich event experience, regardless if your attendees join in person, or on their device.

With hybrid, you say goodbye to the geographical limitations on your guest list - drastically expanding your event's reach and return on investment.



DISCOVER SEAMLESS HYBRID EVENTS WITH AN EXPERT TEAM BEHIND YOU

At Cliftons, we've partnered with leading event technology providers to bring you the very best in hybrid events, while taking the worrisome logistics off your hands.

Your hybrid events package at Cliftons:

- ✓ Industry leading hybrid event technology.
- ✓ Vast network of contemporary venues for livestreaming or hosting face-to-face components from.
- ✓ Expert IT and AV teams to setup and oversee your hybrid event from start to finish.
- ✓ Super-fast and highly secure Wi-Fi.
- ✓ A flawlessly integrated experience for attendees regardless of face-to-face or virtual attendance mode.
- ✓ Incredible data insights to reveal your event's engagement and improve your format for next time.





GO HYBRID AND NEVER LOOK BACK

Amplify your audience reach

Drastically increase the number of attendees you can invite without the limitations of geography. Expect improved turnout across the board, even from locally based guests who are unable to show up in person.

Plan with confidence

Concerned restrictions or unforeseen circumstances will ruin your event last minute? Not with hybrid. Say goodbye to uncertainty with the ability to pivot all or most of your attendees to virtual attendance mode at short notice.

Socially conscious

Feel at ease with the potential to significantly cut your event's environmental footprint through reducing the number of presenters and guests travelling to your event in person.

Boost your return-on-investment

With larger attendance numbers and a percentage of your audience attending virtually, you maximise the financial investment you make on holding the event, without increasing base running costs.

HOW TO WIN AT HYBRID EVENTS

Let us take the guess work out of running unforgettable hybrid event for your attendees. Our team can help support with advice on planning all aspects of your event, including:

- Striking the right balance between live and virtual presenters (and audience members.)
- How to engage your virtual participants with quality interactive elements such as polls, quizzes, breakout rooms and more.
- Providing and managing all elements of the hybrid setup and AV.
- How to successfully merge face-to-face with virtual.
- How to plan the physical components of your event in terms of space requirements and broadcasting across cities.

Talk to our friendly team to learn how we can create a rewarding experience for your delegates!



Ready to lift off?

Hybrid events are the now, not the tomorrow. Discover how you can start capitalising on this powerful event solution today.

[Enquire now](#)

Call us

Prefer a friendly chat? Let's talk.

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