

# Cliftons AV & Event production services



# All you need in one place

Give your speakers and content everything they need to shine with the best AV and event production services. Our team will ensure you look and sound great so everyone remembers your message, not the technology woes.

You can access our comprehensive suite of event production services, all with the support of our expert technicians, so you can concentrate on what you've got to



## Audio Visual

Give your presentation maximum impact with fully integrated audio-visual tools. You can bring your vision to life and create a memorable presentation that seamlessly combines visuals, sounds, lighting and event styling to suit your audience and desired message delivery. With our team by your side, you can relax knowing everything will work together, so you can focus on engaging your audience.



## Event Production Services

Streamline your workload with our highly skilled event management team sharing the load. Our experienced event management team will be your key contact throughout the process.

### We work with you to:

- Plan and pre-design your event
- Create a branded event Website (microsite) / portal
- Schedule event registrations and automated reminders
- Manage suppliers and venue coordination
- Manage speaker and speaker presentation requirements
- Supply and manage all technical requirements, including AV, lighting, sound and staging equipment
- Theme and style your event (both physical and virtual), including integrating design with multimedia and digital elements
- On-day support, including run sheet management and coordination of slides or other audio-visual elements with live presenters
- Manage audience participation and interactivity tools
- Record your event and speakers and use our post-event content hosting for seamless delivery and playback tools.



## Venue Management

Take advantage of all the integrated technology available at Cliftons venues, with the support of our specialist team, including access to:

- Quality AV, including sound mixing, lighting and recording tools
- Visual aids to suit your event and message, including large presentation screens and projectors
- Custom staging and styling, including signage and lighting, to enhance and consolidate your message visually

## Audience interactivity and involvement

Keep all participants engaged, even when they are not attending onsite. You can use our tools to engage your audience for virtual and hybrid events, creating an experience as dynamic as in-venue. Take advantage of interactivity features like:

- Virtual networking elements like lounges, chatrooms and online meeting spaces
- Presenter engagement tools, including polls, videos and audience Q&As
- Pre-event physical mailouts such as swag bags and snacks to virtual attendees.
- Post-event digital “Goody Bags”

## Recorded Content

Your event can deliver value long after the day has passed with our post-event editing, hosting and content delivery services. You can use our on-demand content replay services so attendees can get more out of your event. They can rewatch sessions they value or catch up on ones that were missed the first time. In addition, you don't have to worry about recording or hosting content for delivery, as our team can manage it all with our broadcast quality tools and fast, secure playback platforms.

## Post-event support

As well as recorded content for future playback, you can also use our systems for automated follow-ups to attendees, including post-event surveys, feedback collection, and attendance reporting.

## CONTACT US

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**ENQUIRE NOW**

